
Bridging the Gap: Innovations in Agricultural Extension

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Preface

Agriculture is the backbone of the Indian economy, supporting millions of livelihoods while ensuring food security for a growing population. In this dynamic landscape, agricultural extension plays a pivotal role in bridging the gap between scientific research and farmers, enabling them to adopt innovative practices for sustainable and profitable farming. The ever-evolving challenges ranging from climate change to digital transformation demands a reimagined approach to agricultural extension, incorporating modern tools, inclusive strategies, and multi-stakeholder collaborations.

This book, “Bridging the Gap: Innovations in Agricultural Extension” brings together critical insights into contemporary extension approaches, highlighting key areas that shape the future of agricultural advisory services. The chapters explore diverse themes, including climate-smart agriculture, digital extension, public-private partnerships, gender inclusivity, precision agriculture, and agri-entrepreneurship.

The opening chapter, *Climate-Smart Agriculture: An Extension Perspective*, delves into the need for climate-resilient farming systems and how extension services can support adaptation strategies. The subsequent chapters examine technology transfer approaches, the role of public-private partnerships in agricultural extension, and strategies to bridge the gender gap in agricultural advisory services. The discussion extends to digital technologies, linking agriculture with nutrition and food security, and the power of data-driven precision agriculture. Finally, the book addresses the importance of promoting agri-entrepreneurship and the evolving competencies required for extension professionals in the modern agricultural landscape.

We believe this book will serve as a valuable resource for students, researchers, policymakers, extension professionals, and all stakeholders involved in agricultural development. It aims to provide a holistic understanding of the challenges and opportunities in agricultural extension while offering innovative strategies to empower farmers and strengthen extension systems.

We express our sincere gratitude to all colleagues, friends, families whose expertise has enriched this compilation. We hope this book fosters meaningful discussions and contributes to the advancement of agricultural extension in India and beyond.

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Contents

<i>Preface</i>	<i>v</i>
1. Climate-smart Agriculture: An Extension Perspective	1
2. Different Approaches for Delivering Technology from Lab to Land	13
3. Fostering Public-Private Partnerships in Agricultural Extension	27
4. Addressing the Gender Gap in Agricultural Extension: Strategies and Initiatives in India	37
5. Harnessing Digital Technologies for Modern Agriculture	51
6. Linking Agriculture to Nutrition and Food Security for a Better Future	59
7. Precision Agriculture Extension: Leveraging Data for Decision-Making	67
8. Prospects of Agri-Entrepreneurship in India: Innovative Methods to Promote Agri-Entrepreneurs and Its Challenges	77
9. The Evolving Role of Extension Agents: New Competencies for a Changing Agricultural Landscape	93